



# PRODUCT LIST




## NATURAL CAROTENOIDS

NAME	BOTANICAL NAME	STANDARDIZATION	APPLICATIONS*	FORMS
Astaxanthin	<i>Haematococcus pluvialis</i>	5% or 10%	Skin Eye health	Powder Oleoresin
Lutein	<i>Tagetes erecta</i>	10% - 60%	Eye Health	Powder
Lycopene	<i>Solanum lycopersicum</i>	5% - 20%	Skin Men's health	Beadlets Oil suspension
Natural Beta-Carotene	<i>Blakeslea trispora</i>	10% - 30%	Provitamin A Skin Eye health	Emulsion CWS
Natural Mixed Carotene	<i>Dunaliella salina</i>	10% - 30%	Provitamin A Skin Eye health	CWD




Above standardizations are applicable to dry forms, they are different for emulsions and oil suspensions. Please ask our Team.


## NATURAL VITAMINS & MINERALS

NAME	BOTANICAL NAME	STANDARDIZATION	APPLICATIONS*	ORGANIC
Amla	<i>Emblica officinalis</i>	25% Vitamin C	Immunity Skin	
Curry Leaf	<i>Murraya koenigii</i>	3% Iron	Immunity	
Guava	<i>Psidium guajava</i>	2% Vitamin B2	Cognition Eye health Vitality Skin Men's health	
Guava leaf	<i>Psidium guajava</i>	2% Zinc	Immunity	
Lemon	<i>Citrus limon</i>	5% Folic acid (Vitamin B9)	Cognition Immunity Vitality	
Mustard	<i>Brassica juncea</i>	0,5% Selenium	Immunity	
Vitamin B High complex	<i>Psidium guajava</i> <i>Citrus limon</i> <i>Ocimum tenuiflorum</i>	0,07% Vitamin B9 0,2% Vitamin B7 2% Vitamin B2 2,2% Vitamin B1/B6 3,4% Vitamin B3 3,8% Vitamin B5	Immunity Cognition Vitality Beauty	

# HERBAL EXTRACTS

NAME	BOTANICAL NAME	STANDARDIZATION	APPLICATIONS*	FORMS	ORGANIC****
Amla	<i>Embllica officinalis</i>	15% - 40% Tannins	Anti-oxidant Immunity	Powder	
Andrographis	<i>Andrographis paniculata</i>	5% - 30% Andrographolides	Immunity	Powder	
Ashwagandha	<i>Withania somnifera</i>	2,5% - 8% Withanolides	Cognition Immunity Men's health Women's health Stress Adaptogen	Powder MB	
Bilberry	<i>Vaccinium myrtillus</i>	25% Anthocyanidins	Anti-oxydant Circulation Eye health	Powder	
Bitter Melon	<i>Momordica charantia</i>	3% Bitters	Glycemia	Powder	
Black Pepper	<i>Piper nigrum</i>	10% - 95% Piperine	Digestion Joints Health	Granule Powder CWD	
Boswellia	<i>Boswellia serrata</i>	65% Boswellic acids or 30% AKBA	Cognition Slimming Joints	Powder Granule	
Capsicum	<i>Capsicum annum</i>	2% - 3% Capsaicin	Digestion Slimming Sport	Powder Beadlets	
Centella	<i>Centella asiatica</i>	10% - 40% Triterpenoids	Nutricosmetic Slimming Heavy legs Cognition Stress	Powder	
Cinnamon	<i>Cinnamomum zeylanicum</i>	10% - 50% Polyphenols	Digestion Vitality	Powder	
Clove	<i>Syzygium aromaticum</i>	5% - 15% Tannins	Soothing Skin Digestion	Powder	
Coleus	<i>Coleus forskohlii</i>	10% - 20% Forskolin	Slimming	Powder	
Fenugreek	<i>Trigonella foenum-graecum</i>	20% - 50% Saponins	Anti-oxidant Digestion Glycemia	Powder	
Ginger	<i>Zingiber officinale</i>	2 % - 10% Gingerols	Immunity Joints Cardiovascular system	Powder Granule CWS HBD	

Ginseng	<i>Panax ginseng</i>	10% Ginsenosides	Immunity Anti-oxidant Cognition Vitality Glycemia Adaptogen	Powder	
Green coffee	<i>Coffea arabica</i>	10% - 50% Chlorogenic acids	Slimming Cognition	Powder	
Green coffee	<i>Coffea arabica</i>	95% - 98,5% Caffeine	Vitality Cognition	Powder	
Green tea	<i>Camellia sinensis</i>	20% L-theanine 50% - 98% Polyphenols	Immunity Anti-oxidant Drainer Vitality Slimming Cardiovascular system Eye health	Powder	
Guggul	<i>Commiphora mukul</i>	2,5% - 5% Guggulsterones	Skincare Hyperlipidemia	Powder Granule	
Gymnema	<i>Gymnema sylvestris</i>	25% - 75% Gymnemic acids	Glycemia	Powder	
Hemp	<i>Cannabis sativa L.</i>	5% - 10% CBD	Serenity Skin Sleep	CWD Oil	
Holy Basil	<i>Ocimum tenuiflorum</i>	0,1% - 2,5% Ursolic acid	Immunity Adaptogen	Powder Granule	
Licorice	<i>Glycyrrhiza glabra</i>	10% - 20% Glycyrrhizic acid	Immunity Cognition Digestion Joints	Powder	
Moringa	<i>Moringa oleifera</i>	15% Polyphenols	Anti-oxidant Glycemia	Powder	
Onion	<i>Allium cepa L.</i>	10% Quercetin	Anti-oxydant	Powder	
Passion flower	<i>Passiflora edulis</i>	2% Flavonoids	Mental Health/Relaxation Rest/Sleep	Powder	
Pepper longum	<i>Piper longum</i>	95% Piperine	Anti-inflammatory Immunity Stress Cognition	Powder	
Pomegranate	<i>Punica granatum</i>	40% Punicalagins or 40% - 80% Ellagic acid	Anti-oxidant Cardiovascular system	Powder	
Rosemary	<i>Rosmarinus officinalis</i>	10% Ursolic acid	Anti-oxidant Digestion	Powder	
Salacia	<i>Salacia reticulata</i>	20% Tannins	Anti-oxydant Glycemia Slimming	Powder	
Saw Palmetto	<i>Serenoa repens</i>	25% - 85% fatty acids 2% Beta-sitosterol	Men's health Urinary health	Powder Oil	
Shatavari	<i>Asparagus racemosus</i>	20% Saponins	Women's health Men's health Anti-oxidant	Powder	

Shilajit	<i>Asphaltum</i>	20% Fulvic acids	Vitality	Powder	
Tamarind	<i>Tamarindus indica</i>	3% - 9% Tartaric acid	Digestion Transit	Paste MB	
Terminalia chebula	<i>Terminalia chebula</i>	30% Tannins	Liver Urinary health Stress	Powder	
Triphala	<i>Emblica officinalis + Terminalia chebula + Terminalia bellerica</i>	30% Tannins	Liver Transit	Powder	
Turmeric (Puremeric™)	<i>Curcuma longa</i>	3% - 95% Curcuminoids (also available in 90 - 94%)	Joint Immunity Anti-oxidant Cognition NAFLD Digestion Women's health	Powder Granule MB	

## OLEORESINS

NAME	BOTANICAL NAME	STANDARDIZATION	SOLUBILITY
Black Pepper	<i>Piper nigrum</i>	40% Piperine 20% Volatile Oil**	Oil soluble
Capsicum	<i>Capsicum annuum</i>	6% Capsaicin**	Water soluble or Oil soluble
Cinnamon	<i>Cinnamomum zeylanicum</i>	20% Volatile Oil	Oil soluble
Ginger	<i>Zingiber officinale</i>	20% Total gingerols & shogaols**	Oil soluble
Grains of Paradise	<i>Aframomum melegueta</i>	10% 6-Paradol	Oil soluble
Nutmeg	<i>Myristica fragrans</i>	30% Volatile Oil**	Oil soluble
Paprika	<i>Capsicum annuum</i>	20 000 CU**	Water Soluble or Oil Soluble
Turmeric	<i>Curcuma longa</i>	30% Curcuminoids	Oil soluble



# OUR BRANDS



Wide range of extracts of Turmeric (*Curcuma longa*) botanically, chemically and naturally warranted (HPLC, DNA)



Turmeric (*Curcuma longa*) extracts with naturally enhanced assimilation (Scientifically validated)\*



CO<sub>2</sub> saw palmetto extract (*Serenoa repens*) for mature men's health, prostate and alopecia (BPH clinically validated)\*



Sunflower (*Helianthus annuus*) extract with slimming activity and improvement of lipid profile (clinically validated)\*



Exclusive combination of Milk thistle (*Silybum marianum*) and asdafoetida (*Ferula assa-foetida*) clinically validated to relieve functional dyspepsia in 7 days\*



Konjac (*Amorphophallus konjac*) with skin moisturizing and anti-aging properties (clinically validated for oral and topical uses)\*



CO<sub>2</sub> grain of paradise (*Aframomum melegueta*) extract with slimming effect through thermogenic activity and activation of brown adipose tissue (clinically validated)\*



Aswagandha roots (*Withania somnifera*) extract titrated at 5% Withaferin A, adaptogen, anti-stress, cognition\*



Hemp (*Cannabis sativa*) proteins



Hemp (*Cannabis sativa*) cold pressed oil



Range of Hemp (*Cannabis sativa*) formulations containing CBD\*\*\*



Coffee (*Coffea arabica*) proteins

**ETO (ETHYLENE OXIDE) TESTED MATERIALS**

**REGULAR PRODUCTS IMMEDIATELY AVAILABLE ON STOCK IN FRANCE**

**DIFFERENT PACKAGING SIZES POSSIBLE, DEPENDING ON THE PRODUCT**

\*These statements have not been evaluated by the European Commission, nor validated by EFSA, ANSES, or FDA. They are based on studies independently conducted by Vidya Herbs Pvt. Ltd. or on bibliographical studies. For reliable information regarding claims related to the product's application, it is recommended to consult the competent authorities.

\*\*Other standardizations are possible. Please ask our Team

\*\*\*For cosmetic applications or outside EU

\*\*\*\*Only specific standardizations and forms are available please consult our sales team for more information

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certifications of our producer VIDYA HERBS PVT LTD